

Ramon Pinto

Graphic Designer with Packaging, Web and Product Development Experience

Seeking freelance, part-time or full-time opportunities. Over 15 years of experience leading organizations in research for new products, product enhancements and product design, and evaluating the potential and practicality of products in development. Direction & creative conceptual development, visual and corporate development and implementation. Graphic and industrial design for all media, web and graphic user interface design. Photography, film/video production and editing. Illustration, fine arts. Visual and marketing psychology.



: 954-296-1476



: ramon@3quarterbrands.com



: South Florida Area

Education

Florida Atlantic University

2000 - 2002

Bachelors in Fine Arts / Graphic Design

777 Glades Road, Boca Raton, FL. USA • (561) 297-3000

School of Visual Arts

1997 - 1998

Bachelors in Fine Arts / Sculpture

380 2nd Ave # 2, New York, NY. USA • (212) 592-2660

Broward College

1995 - 1996

Associate Degree in Fine Arts

3501 Davie Road, Davie, FL. USA • (954) 201-6778

Technical Skills



Work Experience

3 Quarter Studio

2010 - Present

Founding Principal

1856 Aspen Lane, Weston, FL 33327

(954) 296-1476

- Direction of product development, design and packaging for product lines for recognized and emerging brands including: Cohiba, Jambu, Cigar Caddy, Crisp Food Sealers, Blood Red Moon, Panama Jack, Cult Snacks, Abbondanza, Jet, General Cigar, Asombroso Tequila, Drew Estate, Ducks Unlimited, Echo 1.
- Art direction and publishing for catalogs and magazines including: Time South Magazine, SLS Magazine, Quality Importers Catalog, Big Easy Tobacco Catalog, Abhimukti Magazine.
- Branding and corporate identity for emerging brands including: Jambu, Zederkoff, Decatur, Blood Red Moon, Shuriken, Jet, Veritas, Abbondanza, Cult Snacks, Cigar Mechanic, Carina Capital, Digital Bridge Marketing, LAN Global Corp., Manayunk Consulting, Pinnacle Coaching, Sol de France, Storks Bakery, Texting Tool.
- General responsibilities can include: Product design, packaging and die-cut design, website design, POP conceptualization, marketing materials for web, social media and print, product renderings, photography, outsourcing, local and overseas factory liaisons, local and international travel to trade shows and suppliers, work flow management and progress timetables, negotiating contracts with vendors and suppliers.

DDM Brands

2007 - 2009

Senior Graphic & Product Designer

B-602 Heng Yu Center. Shenzhen, China

+86 (755) 86508452

- Team collaboration to successfully bring three brands, YEZZ, NIU and Parla (cellular telephones) to the Latin American and Chinese Markets.
- General responsibilities included: Product design, packaging and die-cut design, website design, POP conceptualization, marketing materials for web, social media and print, product renderings, photography.

Our City Weston

2004 - 2007

Graphic Designer

17120 Royal Palm Blvd. Weston, FL. USA

(954) 306-1007

- Pagination of Our City Weston magazine, Davie Town Times magazine and Best of Weston magazine, totaling over 220 pages monthly.
- Creation of advertising campaigns for certain clients of the magazine including customer support.
- Website and media kit design and promotional materials for the magazines.

Bates 141 Marketing

2001 - 2002

Graphic Designer

1200 Brickell Ave. Suite 1800

Miami, FL. USA

(212) 297-8237

- Team collaboration to design and execute marketing concepts for industrial and packaging design.
- Advertising print campaign designs for recognized brands including: Nokia, Mercedes-Benz, Kahlua, Malibu Rum, ESPN, Grey Goose Vodka, Sauza Tequila and Jim Bean, HBO Latino.